



# Welcome to our September Newsletter!

This communication is your go-to source for updates and insights on our latest initiatives. We'll also be sharing some interesting content related to our efforts, so you can stay informed and engaged with our work.

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## An Update on Ban Box Shifting



[www.banboxshifting.org](http://www.banboxshifting.org)

Since launching the *Ban Box Shifting* campaign, we have engaged with hundreds of councillors across England, and importantly many have shown passion and interest for what we are trying to achieve. Some councils are even considering raising the issue as a motion at upcoming council meetings.

In recent weeks we have also been talking to organisations that are aligned with our cause and to those who are involved with business rates more generally. This ongoing conversation and engagement is helping the team at ASTOP to formulate a response to the Government's *Business Rates Avoidance and Evasion Consultation*.

In regard to the Consultation, we want to encourage charities and our partners to respond with a submission.

Without changes to the current situation, many charitable and community organisations will continue to struggle to provide their services where they are needed most, and councils will continue to lose out on vital funds. You can find more information on the Consultation [here](#) and details on how to provide a submission. Submissions close on 28th September 2023 at 11am sharp.

If you'd like to write to your local MP or Councillor on this matter, we've included some simple instructions for how to do so on Ban Box Shifting's website [here](#).

[Visit Ban Box Shifting Website](#)



## **The Role of Charities in the Fight against Cancer**

Cancer, a dreaded diagnosis that touches the lives of millions each year, is a relentless adversary. In the face of this formidable foe, the charity sector stands as a beacon of hope and support for individuals and families grappling with terminal illnesses like cancer.

In this blog, we will delve into the diverse and essential ways in which charities play a pivotal role in assisting cancer patients, with a special focus on BondedThruCancer, a remarkable organisation founded by cancer survivor and Temporary Use aid trustee, Natasha Veerasawmy, which is dedicated to providing holistic support to those affected by cancer.

[Read this blog](#)

## **A Simple Guide To Google Ad Grants For Charities**



# A Simple Guide To Google Ad Grants For Charities

Charities play a vital role in making the world a better place, and in today's digital age, Google Ad Grants can be a game-changer for them. This program offers free advertising on Google, helping charities reach more people and support their causes.

In this easy-to-follow guide, we'll explain how to get a Google Ad Grant and use it effectively, even if you're not a marketing expert.

[Read more](#)



No-Cost Event Space Available from Sept - Dec 2023



## No-Cost Event Space Opportunity in Central London

Attention to all those who might still be planning corporate christmas do's, fundraising or other events for this calendar year.

ASTOP & Temporary Use Aid have a great opportunity for you!

We have recently come into possession of around 3,000 sq feet of open plan office space in the heart of central London, and we are able to offer it out to our network as a bookable event venue, FREE OF CHARGE.

### Key details:

- Central London location (near Liverpool Street Station)
- Free-to-use event space
- Open plan office style
- Minimal seating available\*
- Suitable for events of up to 120 people, depending on format

As the space is made available free of charge, we encourage those who would like to use it, to include some form of charitable contribution, fundraising or raffle element, etc., as a chance to show commitment to giving back to the charity sector in these challenging times. This is optional.

**Availability:**

This venue is only available between now and December 31st 2023.

Please note, the event space is a blank canvas for your team to build your event upon. We do not offer much in terms of equipment hire, but we are happy to introduce you to an event planner, etc.

If you would like to find out more, visit our web page below or send an email.

[Visit our Web page](#)[Contact us](#)

## Looking for **Rent-Free Charity Space?**

We help charitable organisations find and make the best use of vacant space

**Access our:**

- Extensive network
- Support and advice
- Practical Guidance
- Rent Free temporary space

## Need Space To Be Outstanding?

Having sufficient space is so important and using vacant retail, office and warehouse space is a wonderful way for any charitable organisation to raise its profile and plan larger projects. However, it's not always obvious what to do with such opportunities when they arise. That's where we come in.

TUAID can support your charity in a number of ways.

[Find out more](#)

### The Temporary Use Aid



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